

Second Annual “Poodle Day” Set for October

Poodles and Poodle Mixes Gather for a Fun Day Benefitting NorCal Poodle Rescue

CARMEL, CALIF. — October 1, 2011 — A group of poodle enthusiasts announced the second annual Poodle Day, an annual event in Carmel, California, that unites poodle and poodle mix owners and lovers — and their furry companions — for a day filled with dog events and fun. In addition to being one of California’s premier vacation destinations, Carmel consistently ranks as one of *Dog Fancy’s* top ten most dog-friendly cities in America.

Proceeds from Poodle Day benefit NorCal Poodle Rescue, which has been a haven for poodles and poodle mixes in need in Northern California and Southern Oregon for 25 years. NorCal’s philosophy is to help the dogs while also enriching the lives of the people who adopt them.

Poodle Day events include a parade for dogs and their human companions to kick off the festivities, a pet first aid presentation by the Monterey Bay Area Chapter of the American Red Cross, organized play at Carmel Beach, and cocktail parties where the dogs can lounge in style as their human companions gather for drinks, hors d’oeuvres, and conversation.

“To me, Carmel is a poodle town,” says Sue, the event’s organizer. “And because it’s such a great town and dogs can go almost everywhere, I thought it would be nice if we had just one day for poodles and poodle mixes where the whole day focused around the actual breed but wasn’t a show — just a fun day.”

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For more information, press only:
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For more information on Poodle Day:
<http://poodleday.com/>

For more information on NorCal Poodle Rescue:
<http://www.norcalpoodlerescue.net/>