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Poodle Day
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2011 “Poodle Day” Ranks as Second Largest Poodle Event in US

More than 350 Poodles and Poodle Mixes Gathered for a Fun Day Benefiting NorCal Poodle Rescue

CARMEL, CALIF. — October 12, 2011 — The second annual Poodle Day took place on Oct. 1, 2011, in Carmel, Calif. With 347 dogs and 573 people registered for the parade, and 35 watching from the sidelines, Poodle Day ranks as the second largest poodle event in the US and the fourth largest in the world.

Eighty-five percent of Poodle Day attendees traveled to Carmel — from as far as Texas, Nevada, Idaho, Illinois, and British Columbia — and 232 people attended cocktail parties at Bistro Beaujolais, the Cypress Inn, and the Forge in the Forest. Poodle Day received donations and support from The Crossroads, Diggidy Dog, Zuke’s, and poodle-loving volunteers.

Proceeds from Poodle Day benefit NorCal Poodle Rescue, which has been a haven for poodles and poodle mixes in need in Northern California and Southern Oregon for 25 years. NorCal’s philosophy is to help the dogs while also enriching the lives of the people who adopt them.

Poodle Day events included a parade for dogs and their human companions to kick off the festivities, a pet first aid presentation by the Monterey Bay Area Chapter of the American Red Cross, organized play at Carmel Beach, and dog-friendly cocktail parties.

“We had a wonderful time,” said Meg Patterson, who attended Poodle Day with her toy poodle, Ellie. “It’s already on our schedule for next year.”

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For more information, press only:
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www.poodleday.com

For more information on NorCal Poodle Rescue:
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