## **POODLE DAY 2013**

## Continuing As One Of The World's Largest Poodle Events



## The 4th Annual "Poodle Day" Poodles Gathered for a Fun Day Benefitting NorCal Poodle Rescue

On October 5, 2013, in Carmel, California, a huge group of Poodle enthusiasts attended the fourth annual Poodle Day, an yearly event that unites Poodle and Poodle-mix owners and lovers—and their furry companions—for a day filled with dog events and fun. In 2011, Poodle Day became the second largest Poodle event in the United States and the fourth largest in the world with 307 Poodles attending! Last year was bigger than that and the new 2013 version was the largest of all with 500 dogs registered of which 93% were purebred Poodles!

Proceeds from Poodle Day benefit NorCal Poodle Rescue, which has been a haven for Poodles and Poodle mixes in need in Northern California and Southern Oregon for 29 years. NorCal's philosophy is to help the dogs while also enriching the lives of the people who adopt them.

The Poodle Day Team writes: Dear Poodle Day Friends,

Thank you for attending the fourth annual Poodle Day on October 5, 2013. You helped make this year's event a huge success! We had 500 dogs registered for the parade and we filled five cocktail parties with Poodles and people.

The date for next year has been changed to September 27, 2014.

We have had so many wonderful notes from the town of Carmel commending us on the behavior and enthusiasm of the Poodles and their owners attending this event, thank you.

Thank you, Dr. Sonja Gordon and Dr. Lori Drourr, for doing the heart screening and Dr. Julie Miller and Dr. Andy Staatz for their presentations. Are you ready to relive the Poodle Day fun? Our website has been updated with winners of the 2013 Poodle Parade, and event photos are available on our official photographer's website, Dasja Dolan Creative Photography & Design.

You can celebrate Poodle Day all year long with our pins, scarves, hats, robes, spa wraps and other Poodle day items. Visit our website to shop for Poodle Day merchandise.

Many people have asked about the music we played at Poodle Day. We have added the songs to our site as an affiliate with iTunes.

Mark your calendar for September 27, 2014. We are busy planning new and exciting things for Poodle Day 2014, so stay tuned for updates. Registration will open around April 1, 2014, and the theme will be "Grooming," which will include teeth brushing and nail clipping.

Here is a thank you note from NorCal Poodle Rescue: NorCal Poodle Rescue, its volunteers, and the rescued Poodles and Poodle mixes are honored to be the beneficiaries of Poodle Day. Your donations are greatly appreciated, and the funds generated by Poodle Day will be used for ongoing expenses, such as boarding and medical care.

Again, thank you for your generous support of Poodle Day.

Sincerely,

The Poodle Day Team

For more information on Poodle Day, go to http://Poodleday.com. For more information on NorCal Poodle Rescue go to http://www. norcalPoodlerescue.net.

Poodle Day videos can be seen on *Poodle Variety's* Facebook page. You don't need to be a Facebook member to view these. Just go to www.poodlevariety.com, click on the Facebook logo on the *PV* home page and it will take you to Facebook where you can view the videos.

Photography by Dasja Dolan Creative Photography & Design. More Poodle Day photos can be viewed and purchased by visiting: www.dasjadolan.com.



